

**WESH** 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

www.wesh.com

Billing Address:

Mundy Katowitz Media **Attention: Accounts Payable** 1322 G Street SE 4th Floor Washington, DC 20003

Send Payment To:

**WESH** P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Class of Time - Fixed Non Pre-emptible

Start Date End Date

**MTWTFSS** 

Weeks:

Invoice #	Invoice Date	Invoice Month	Invoice Period
939418-1	08/12/12	August 2012	07/30/12 - 08/10/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washington	National

Advertiser Priorities USA Action	Product PRIORITIES		Estimate Number 1519			
Secretary and the secretary an	Flight Dates 08/07/12 - 08/10/12	Order # 939418	Alt Order # 07894762			
	Billing Calendar Broadcast	Billing Type Cash	Deal #			
	Special Handling					
	IDB#	Advertiser C	Product Code 340			
	Agency Ref	Advertiser R	ef			

				Spots/	_		
e Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 08/07/12 08/07/12 M-F Early Sunrise Class of Time - Pre-emptible with notice	5:00-6:00 AM	-T	:30	1	\$500.00	NM	w
Weeks:         Start Date 08/06/12         End Date 08/12/12         MTWTFSS 08/12/12	Spots/Week 1	<u>Rate</u> \$500.00			33.3.4 (33.03)		
Spots: # Ch Day Air Date Air Time Descrip	<u>tion</u>	Start/End Time	Leng	th Ad-ID			Rate Ty
1 WESHTu 08/07/12 5:41 AM M-F Ea	rly Sunrise	5:00-6:00 AM	::	30 PRATV121	11H		\$500.00 N
2 08/09/12 08/09/12 M-F Early Sunrise Class of Time - Pre-emptible with notice	5:00-6:00 AM	T	:30	1	\$500.00	NM	
Weeks:         Start Date 08/06/12         End Date 08/12/12         MTWTFSS 08/12/12	Spots/Week 1	<u>Rate</u> \$500.00			0.00-0-0-0		
Spots: # Ch Day Air Date Air Time Descrip	<u>tion</u>	Start/End Time	Leng	th Ad-ID			Rate Ty
1 WESHTh 08/09/12 5:44 AM M-F Ea	rly Sunrise	5:00-6:00 AM		30 PRATV122	11H	2011	\$500.00
3 08/08/12 08/08/12 M-F Sunrise @6AM Class of Time - Fixed Non Pre-emptible	6:00-7:00 AM	W	:30	1	\$2,000.00	NM	190
Weeks:         Start Date 08/06/12         End Date 08/12/12         MTWTFSSw	Spots/Week 1	<u>Rate</u> \$2,000.00					
Spots: # Ch Day Air Date Air Time Descrip	<u>tion</u>	Start/End Time	Leng	th Ad-ID			Rate Ty
1 WESHW 08/08/12 6:43 AM M-F Su	nrise @6AM	6:00-7:00 AM	:	30 PRATV12:	11H		\$2,000.00
4 08/10/12 08/10/12 M-F Sunrise @6AM Class of Time - Fixed Non Pre-emptible	6:00-7:00 AM	F	:30	1	\$2,000.00	NM	
Weeks:         Start Date 08/06/12         End Date 08/12/12         MTWTFSSF	Spots/Week 1	<u>Rate</u> \$2,000.00					
Spots: # Ch Day Air Date Air Time Descrip		Start/End Time		th Ad-ID			Rate T
1 WESHF 08/10/12 6:54 AM M-F Su	nrise @6AM	6:00-7:00 AM	:	30 PRATV12	11н		\$2,000.00
5 08/07/12 08/10/12 Olympics Today Show Class of Time - Fixed Non Pre-emptible	Olympics Today	Sh -TWTF	:30	4	\$3,000.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> -TwTF	Spots/Week 4	<u>Rate</u> \$3,000.00					-
Spots: # Ch Day Air Date Air Time Descrip	<u>otion</u>	Start/End Time		ath Ad-ID			Rate T
1 WESHTu 08/07/12 9:56 AM Olympi	cs Today Show	Olympics Today		30 PRATV12			\$3,000.00
2 WESHW 08/08/12 9:30 AM Olympi		Olympics Today	•	30 PRATV12			\$3,000.00
4 WESHTh 08/09/12 9:58 AM Olympi	cs Today Show	Olympics Today	Sh :	30 PRATV12	11H		\$3,000.00
3 WESHF 08/10/12 9:50 AM Olympi	cs Today Show	Olympics Today	Sh	30 PRATV12	11н		\$3,000.00
6 08/07/12 08/09/12 M-F 5-6 PM ROT	5:00-6:00 PM	-111	:30	3	\$1,500.00	NM	
			.50		+.,		

Rate

Spots/Week

Send Payment To:

DUPINVOICEATE



WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

7:17 PM M-F Access Hollywood

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 08/12/12 | August 2012 | 07/30/12 - 08/10/12

Advertiser	Product	Estimate Number
<b>Priorities USA Action</b>	PRIORITIES USA	1519

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S	pots/
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Line	Start Date	End Dat	e Descr	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
-	08/07/12 Class of Tim	08/09/12 ie - Fixed		i-6 PM ROT mptible	5:00-6:00 PM	**************************************	:30	3	\$1,500.00	NM		
	Spots: # Ch	SHTu SHW	08/12/1 <u>Air Date</u> 08/07/12 08/08/12 08/09/12	2 -111 <u>Air Time Descript</u> 5:24 PM M-F 5-6 5:42 PM M-F 5-6 5:44 PM M-F 5-6	PM ROT PM ROT	\$1,500.00 <u>Start/End Time</u> 5:00-6:00 PM 5:00-6:00 PM	::	<u>th Ad-ID</u> 30 pratv121 30 pratv121 30 pratv121	L1H		<u>Rate</u> \$1,500.00 \$1,500.00 \$1,500.00	NM NM
	7 08/09/12 Class of Tim	08/10/12 ne - Fixed		Access Hollywood mptible	Access Hollywo	ood /11	:30	2	\$2,000.00	NM		
	Spots: # Ch		_			Rate \$2,000.00 Start/End Time Access Hollyw		ith <u>Ad-ID</u> 30 PRATV121	11н		<u>Rate</u> \$2,000.00	-

Access Hollywood /
Total Spots

13

:30 PRATV1211H

**Payment Terms 30 Days** 

2 WESHF

08/10/12

Gross Total

\$25,500.00

\$2,000.00 NM

Agency Commission

\$3,825.00

Net Amount Due

\$21,675.00